









ALL PERFORMANCES at 7:30 PM at BOERNE CHAMPION AUDITORIUM

Designed with small businesses in mind, the Silver and Bronze Sponsor levels provide your business with the opportunity to support the performing arts in Boerne and, in return, provide your business with event tickets and Concert Playbill/Website Advertising.

### SILVER SPONSOR \$1,000

- 2 Season Tickets (Premium Seating)
- 2 Special Event Tickets (Premium Seating)
- <sup>1</sup>/<sub>4</sub> Page Black & White Playbill Ad
- Name Listing in All Four Playbills
- Company Logo on Boerne Performing Arts website with link to your Company website

## BRONZE SPONSOR \$500

- 2 Premium Seating Tickets to Any One Performance of your choice (including Special Event)
- ¼ Page Black & White Ad in the Playbill of the Artist you Choose to Sponsor
- Company Logo on Boerne Performing Arts website with link to your Company website



#### MISSION STATEMENT

Bringing the world of performing arts to Boerne by presenting concerts that feature internationally acclaimed artists, educating through student outreach programs, and enriching the quality of life in the community.

Boerne Performing Arts is a 501(c)3 non-profit organization

215 West Bandera Road, Suite 114-182 Boerne, TX 78006 • 830.331.9079 www.BoernePerformingArts.com



# 2024 SEASON SPONSOR BENEFITS

Help support student outreach programs and enrichment of the quality of life in the community.



\$5.000

### **GOLD SPONSOR**

#### SPONSOR FOR ONE EVENT

#### Ticket Package valued at \$1,500

- 4 PREMIUM Season Tickets
- 4 PREMIUM Special Event Tickets

#### **Concert Playbill/Website Advertising**

- <sup>1</sup>/<sub>2</sub> Page Black & White Playbill Ad
- Name Listing in All Four Playbills
- Company Logo AND Business Description on Boerne Performing Arts website with link to your Company website

#### **PLUS!!!** Your business will be recognized in the following marketing materials for ONE EVENT of your choice:

- Company Logo on ONE Event Poster (300+)
- Company Logo on ONE Student Outreach Flyers (1000+)
- Company Name Listing in Event Press Releases for ONE event
- Company Logo on Title Page of Playbill for ONE event
- Company Name Listed on Social Media Marketing for ONE event
- Onstage Recognition of your Company at ONE event
- Backstage "Meet and Greet" with Artist(s) at ONE event\*

### DIAMOND SPONSOR

\$2.500

#### SPONSOR FOR TWO EVENTS

#### Ticket Package valued at \$2,500

- 6 PREMIUM Season Tickets
- 6 PREMIUM Special Event Tickets

#### **Concert Playbill/Website Advertising**

- Full Page Black & White Ad in all four Playbills
- Name Listing in All Four Playbills
- Company Logo AND Business Description on Boerne Performing Arts website with link to your Company website

#### Same Benefits as Silver Sponsor, PLUS

**DOUBLE** your marketing opportunities for your business by being recognized as the Gold Sponsor in materials for TWO EVENTS of your choice.

• Backstage "Meet and Greet" with Artist(s) at TWO EVENTS

### \* PLEASE NOTE:

#### All Backstage "Meet and Greet" opportunities are dependent on current health situations and conditions.

### **PLATINUM SPONSOR** SPONSOR FOR ALL FOUR EVENTS

\$10.000

#### Ticket Package valued at \$5,000

- 10 PREMIUM Season Tickets
- 10 PREMIUM Special Event Tickets

#### **Concert Playbill/Website Advertising**

- Full Page Full Color Ad in all four Playbills
- Name Listing in All Four Playbills
- Company Logo AND Business Description on Boerne Performing Arts website with link to your Company website

#### Same Benefits as Gold Sponsor, PLUS

#### **QUADRUPLE** your marketing opportunities for your business by being recognized materials for ALL FOUR EVENTS of the 2023-2024 Season:

• Backstage "Meet and Greet" with Artist(s) at ALL EVENTS

\* See more Sponsorship Opportunities on back panel of this brochure.

