

FOR IMMEDIATE RELEASE

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ON-LINE TICKETING for BOERNE PERFORMING ARTS!!!

BOERNE, TX – November 10, 2012. Boerne Champion HS Auditorium will be home to three large stage productions normally experienced only in larger international venues as Boerne Performing Arts presents their second season of bringing the world of performing arts to our community...providing easy ticketing, easy transportation, and easy parking for every event.

On-line ticket services for both single events and for the 3-concert series are now available at www.boerneperformingarts.com. Boerne Performing Arts completed their 2013 Priority Seating Series Ticket Campaign and has reported over 60% of the available seating has now been reserved, more than doubling the number of priority seating tickets from their Inaugural Season.

“Ticket sales are way ahead of our projections for **Drumline Live**, **The 5 Browns** and **Celtic Nights!**” according to Carol Schultz, Boerne Performing Arts Chairperson. “Based on last year’s sold-out season, the excitement for the upcoming season continues to build!”

Drumline Live’s 2013 U.S. touring schedule includes: California, Utah, Nevada, New Mexico, Arkansas, Nebraska, Iowa, Michigan, Indiana, Kentucky, Alabama, Pennsylvania, Kansas, Illinois, Tennessee, Mississippi and Maryland...and only TWO stops in Texas: Dallas and Boerne!!!

Official Steinway Artists, **The 5 Browns** have performed at such internationally recognized venues as the Grand National Theater in China, Suntory Hall in Japan, The Kimmel Center in Philadelphia, Symphony Hall in Chicago and Alice Tully Hall in New York City...and will now be appearing on stage at Champion High School Auditorium in Boerne, Texas.

Direct from Ireland, **Celtic Nights** will kick-off their 1-month tour of the United States in Boerne, Texas! This 2-hour production will highlight the Journey of Hope from Ireland to the New World through vocalists, dancers and instrumentalists.

Boerne Performing Arts has two official Box Office Locations: The Greater Boerne Area Chamber of Commerce (located in their “prime downtown location” at 121 S. Main Street) and the Boerne Convention and Visitors Bureau (located in the historic Kingsbury House at 1407 S. Main).

Telephone Orders may be placed by calling 830.331.9079.

The easiest way to purchase tickets is without leaving your home. Visit www.boerneperformingarts.com and select your choice of seats for any or all of these events! Schultz continues, “Tickets can provide the perfect “Gift” for the holidays. Likewise, these performances offer local and regional businesses an opportunity to reward employees with “something surprisingly special” in their holiday stocking.”

Note to editors: Photos and performer interviews can be arranged. Please contact Sue Talford (830-238-4842) for interview requests and additional story angles.