

FOR IMMEDIATE RELEASE

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## A FUSION OF MUSIC AND BEAUTY

**BOERNE, TX – January 27, 2013.** Experience a “fusion” of music (The 5 Browns) and beauty (Infusion Spa & Salon) as Boerne Performing Arts partners with the local, full service spa and salon to promote the upcoming performance by the exclusive Steinway Artists...The 5 Browns. Infusion Spa & Salon is offering a \$20 Gift Card for each ticket purchased for The 5 Browns event on Saturday, February 9, at 7:30pm at the Boerne Champion High School Auditorium.



*Teaming together to promote both a musical and beautiful experience are the cast of Infusion Spa & Salon. Spa Specialists (L-R) Katherine Appelt, Emily Finch, Grace Garcia, Elizabeth Smith, and Brittany Ruppel join with Lynn Richter (Greater Boerne Chamber of Commerce), Greg Talford (Boerne Performing Arts) and Staci Andrews (Owner) to announce the special promotional offer being offered to every ticket holder for the upcoming 5 Browns performance in Boerne*

In their vision to involve the entire community with their world-class performances, Boerne Performing Arts has partnered with community businesses to provide special offers for ticket holders to their events. Lynn Richter, Greater Boerne Chamber of Commerce and committee member for Boerne Performing Arts, is thrilled with this partnership, stating that, "The Greater Boerne Chamber of Commerce is an association of businesses organized to promote and improve economic vitality through partnerships, leadership, and education of our members and community. The combination of Boerne Performing Arts and Infusion Spa & Salon fits this mold. They are promoting an event that will have an economic impact on our community, in addition to creating a positive and rewarding opportunity for our residents!"

Staci Andrews, owner of Infusion Spa & Salon, continues, "We are the perfect complement! Our business strives to provide our clients with an extraordinary level of spa and salon experience that enriches the senses and leaves you wanting more...much like the five young pianists who will mesmerize their audience with their artistic and musical abilities. These are world-class artists that capture the hearts of thousands of people all around the world while enriching the senses of everyone attending the performance."

Infusion Spa & Salon is offering a \$20 Gift Card for anyone purchasing tickets to The 5 Browns, which is valid through April 30, 2013. Tickets (\$30-\$40-\$50) for The 5 Browns are available at: Greater Boerne Chamber of Commerce, Boerne Convention & Visitors Bureau, by phone at 830-331-9079, or online at [www.boerneperformingarts.com](http://www.boerneperformingarts.com).

Students at Schreiner University's Visual Arts Department designed the artwork for this promotion. As part of Boerne Performing Arts FOR KIDS program, Wendy Little (Boerne CVB) and Sue Talford (Boerne Performing Arts) worked with the students to create graphics that would incorporate logos, color, and artwork that would compliment each of the three entities. Complimentary bookmarks with the design are available at Infusion Spa & Salon through February 9.

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