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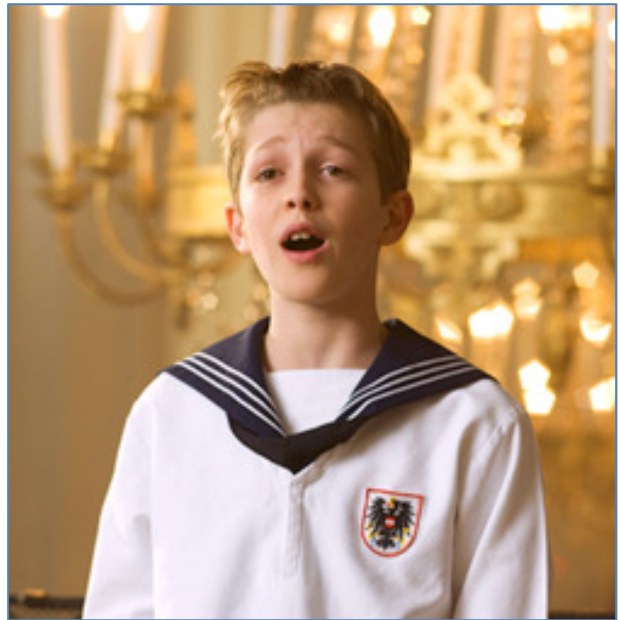
## INAUGURAL PERFORMANCE OF BOERNE PERFORMING ARTS

**BOERNE, TX – January 29, 2012.** Something old...something new. When Boerne Performing Arts presents their inaugural concert on Thursday, February 9<sup>th</sup> at 7:30pm, the newly formed organization will feature one of the world's most famous choirs that boast a 500-year history, the Vienna Boys Choir. During the past 5 centuries, over 7,000 choristers have sung with this widely acclaimed ensemble, more than half of the present population of the City of Boerne.

The choir's month-long tour in the United States is centered around their feature performance at the Texas Music Educators Association annual conference/convention in San Antonio. This is the largest conglomeration of music educators in the United States, and the Vienna Boys Choir will be performing in a closed concert at the convention one day prior to their arrival in Boerne.

*"There's no more gratifying sound than that of children singing. And there's no more polished ensemble of children's voices than the Vienna Boys Choir." – Fort Worth Star Telegram. A one-time limited engagement featuring the Vienna Boys Choir, sponsored by GVTC Foundation, GVTC Communications and The Boerne Star, will launch the new Boerne Performing Arts' concert and outreach programs...bringing the world of performing arts to Boerne. (Photo Credit: Lukas Beck).*

The Vienna Boys Choir will present a varied program including works by Strauss, Brahms, and Schubert, in addition to more contemporary selections including a Medley of songs from "Sister Act". The choir will be wearing their traditional sailor suits, a tradition of the world-famous organization.



"It's amazing that our small town of Boerne will be hosting such an international performing ensemble," stated Larry Woods of the Boerne Convention and Visitors Bureau. "The residents of Boerne have a great opportunity that is normally only afforded people living in large metropolitan areas. Visitors to our town will recognize the high quality entertainment package and have a greater appreciation of the community's support for the arts and the quality of life that we all strive for in Boerne, Texas."

Pre-concert activities will begin at Champion High School Auditorium featuring Boerne ISD students. Elementary Visual Arts students will display artwork while orchestra students from Boerne Middle School North will serenade concertgoers. At the start of the concert, the Greater Boerne Chamber of Commerce will hold their ribbon cutting ceremony to welcome Boerne Performing Arts as an active organization of the community.

At the time of press, the auditorium is 85% sold out for this event. "The beauty of Champion High School Auditorium is that every seat has a clear line of vision to the stage and that the facility is acoustically balanced", according to Cathie Meadows, Boerne ISD Lead Fine Arts Teacher. "The Boerne Performing

Arts events offer an opportunity for community members to witness first-hand the state-of-the-art performing arts facility that is at Champion High School. We are very fortunate.”

Tickets (\$30-\$40-\$50, inclusive of all ticketing fees) are available in downtown Boerne at the Greater Boerne Area Chamber of Commerce (121 S. Main Street), or at the Boerne Convention and Visitors Bureau (located in the historic Kingsbury House at 1407 S. Main). Candy on Main (248 S. Main Street) is also selling tickets in conjunction with a special Valentine’s Promotion. Additionally, telephone orders (830-331-9079) and online ticketing ([www.boerneperformingarts.com](http://www.boerneperformingarts.com)) are available. Boerne Performing Arts operates under the auspices of the Hill Country Council for the Arts, a 501(c)3 non-profit organization.