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## BOERNE PERFORMING ARTS FOR KIDS!!!

**BOERNE, TX – February 5, 2012.** Boerne Performing Arts successfully opened their inaugural season with a sold-out performance by the world famous Vienna Boys Choir. Over 1,000 ecstatic concertgoers attended this magnificent concert in the state-of-the-art Boerne Champion Auditorium. Prior to the performance, an official ribbon cutting ceremony hosted by the Greater Boerne Chamber of Commerce welcomed Boerne Performing Arts to the community. Representatives from the City of Boerne, Boerne Independent School District, Greater Boerne Chamber of Commerce, Boerne Convention and Visitors Bureau, Kendall County Economic Development Corporation and the Hill Country Council for the Arts shared in this community event.

Boerne Performing Arts for Kids is next on the agenda. In addition to the upcoming performances in early March by TAO: The Art of the Drum and Bowfire, special student outreach programs have been contracted with each artist. Boerne Performing Arts Committee Members have been raising funds through sponsorships, grants, patrons and ticket sales, to pay the artist/technical fees for the student shows. The end result is 2,000 local students will attend free of charge two one-hour concerts by Tao and by Bowfire, respectively. Boerne ISD is providing transportation for the students to attend these two performances at Champion High School, but Boerne Performing Arts is picking up all the other costs associated with these student concerts.

*Athleticism, superhuman feats of coordination, and incredible intensity are trademarks of TAO, taiko drumming masters from Japan. Blending phenomenally powerful and dramatic drumming, TAO will present a show that is electrifying, stimulating, invigorating, and an all around exhilarating combination of music, lighting and sound...a total live event package! Community support will afford 1,000 local students the opportunity to attend a special school show featuring the TAO drummers.*



TAO will present their student show on Monday morning, following their evening performance for the general public on Sunday, March 4th, at 7:30pm. TAO has performed for over 5 million people worldwide. On March 8th, the cast and crew of Bowfire will have a very full day when they start out the morning with a student program at 10:00am before presenting their evening concert at 7:30pm. As soon as Bowfire's evening show is complete, they will load-up and head to Houston where they are the featured artists with the Houston Symphony for three shows.

Boerne Performing Arts is encouraging local businesses and individuals to sponsor events such as these outreach programs, so that these world-class opportunities can be offered to the youth of our community. Promoting the importance of the cultural arts within the community has already been demonstrated by: The Kronkosky Foundation, Boerne Convention and Visitors Bureau, The Boerne Star, Cordillera Ranch, GVTC Communications, GVTC Foundation, Hearts Home Acoustics, and Kendall County Economic Development Corporation.

Individual support for Boerne Performing Arts for Kids programs is made possible through ticket sales and patron donations. A portion of each ticket purchased for the evening concerts is applied toward the “for Kids” mission of the organization.

Tickets (\$30-\$40-\$50, inclusive of all ticketing fees) are available in downtown Boerne at the Greater Boerne Area Chamber of Commerce (121 S. Main Street), or at the Boerne Convention and Visitors Bureau (located in the historic Kingsbury House at 1407 S. Main). Additionally, telephone orders (830-331-9079) and online ticketing ([www.boerneperformingarts.com](http://www.boerneperformingarts.com)) are available. Boerne Performing Arts operates under the auspices of the Hill Country Council for the Arts, a 501(c)3 non-profit organization.