

FOR IMMEDIATE RELEASE

Contact: Sue Talford

Boerne Performing Arts

830.238.4842

talford@omniglobal.net

WIN AUTOGRAPHED DRUM OR NIGHT ON THE TOWN!!!

BOERNE, TX – January 13, 2013. Drumline Live is marching into Boerne...a show-stopping attraction inspired by 20th Century Fox's hit movie *Drumline*! With riveting rhythms, bold beats and ear-grabbing energy, this staged show will be a synchronized musical showcase incorporating original compositions and soul-infused interpretations of top 40 hits, accompanied by colorful, choreographed routines to heavy doses of drum riffs and cadences with the rousing sound of the great brass tradition.



Win a snare drum autographed by the cast of Drumline Live...or win an Evening for Four including show tickets and dinner with limousine service...all part of Boerne Performing Arts Community Partner Promotional offers! Pictured above with the snare drum that will be given away are (L-R) are Staci and Maurice Andrews (Soda Pops), Carol Schultz (Boerne Performing Arts), Wendy Little and Larry Woods (Boerne Convention and Visitors Bureau).

But there's more!!! You could be the winner of "Tickets for Four" to this event, driven "in-style" to and from the event in the Infusion Spa & Salon limousine, with "Dinner for Four" at the Limestone Grille. Boerne Performing Arts has partnered with these locally-owned businesses to create this special evening for one lucky winner. There are three ways to enter the contest: 1) Scan the QR code in the photo, 2) Click on the url <http://cptr.it/Drumlinestyle>, or 3) Texting the word DRUM to 44040.

But if you'd prefer an autographed snare drum...signed by the entire cast of Drumline Live while they are in Boerne...head on down to Soda Pops where the snare drum is on display and you can register to win! There is no purchase necessary to enter to win the autographed drum, and the winner will be announced after Drumline Live's performance on January 30, 2013.

This Tama Snare Drum has been donated by Larry Woods of the Boerne Convention and Visitors Bureau. Larry is an avid percussionist and wanted to share his enthusiasm for this instrument by getting the community involved in the performing arts. The drum's estimated value is \$300, but will become a "keepsake" once Drumline Live has "made their mark!" Larry continued, "A performance such as Drumline Live impacts the entire community! People attending the concert will be dining at our local restaurants, shopping in Boerne, and for those from out of town, staying in our hotels. Working together unifies the community and provides a great quality of life for both residents and tourists!"

Soda Pops is also offering \$1 off a "Drumline Live Shake" for anyone purchasing tickets to Drumline Live. This special concoction is offered the month of January, and ticketholders will receive a "coupon" when they purchase their tickets. Soda Pops owner Staci Andrews is "excited to be a part of this world-class event right in our home town and we're thrilled that Soda Pops can help to create this excitement!"

Tickets (\$30-\$40-\$50) for Drumline Live on Wednesday, January 30, at 7:30pm at Boerne Champion High School Auditorium are available at: Greater Boerne Chamber of Commerce, Boerne Convention & Visitors Bureau, by phone at 830-331-9079, or online at www.boerneperformingarts.com.