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QUALITY OF LIFE IMPROVES WITH WORLD-CLASS ARTISTS

BOERNE, TX – November 8, 2011. The announcement of professional performing arts coming to Boerne in 2012 has created a flurry of activity for the residents of Kendall County. Three world-class artists, each presenting one evening of exhilarating entertainment, will offer our small town...BIG EVENTS!



Vienna Boys Choir, the world's most beloved choir, has been thrilling audiences young and old for over 500 years. Their eagerly anticipated tours sell out to crowds nationwide.

When you preview the artist offerings in Houston, Dallas, San Antonio and Austin, you will find those same headliners appearing in the 2012 Inaugural Season of the Boerne Performing Arts. Both **Bowfire** and **Vienna Boys Choir** have been featured by PBS in their national broadcasts and have been viewed by millions. **TAO** has the same public recognition in their home country of Japan.

The tradition of the **Vienna Boys Choir** is steeped in history, founded by Emperor Maximilian I in 1498. Six centuries later, Hill Country residents will have the opportunity to hear one of the finest choirs in the world. The beauty of this world-class organization is its appeal to all ages. Children to grandparents alike will share in the joy of the innocence and artistic quality of these 10-14 year olds performing their crowd-pleasing repertoire.

Boerne Performing Arts Chairperson, Carol Schultz, has a background in vocal music. "This is a rare and special opportunity to hear the pure tones and harmonies of such well-trained musicians...right here in our community! Attending this performance by a world-famous choir is a great way for families to bond and to have their children discover new music."

Boerne Performing Arts will present the first performance of their 3-concert series on Thursday, February 9, 2012, featuring the **Vienna Boys Choir**. This performance in Boerne will be preceded by a private concert of the Vienna ensemble in San Antonio for the Texas Music Educators Association (TMEA). The **Vienna Boys Choir** is the featured artist for the TMEA convention, which is one of the largest assemblies of music educators in the United States.

Priority seating for the 2012 Inaugural Festival of the Performing Arts is available now for the 3-concert package. Prices range from \$75-\$100-\$120. Order forms can be downloaded from www.boerneperformingarts.com; picked up at the Greater Boerne Area Chamber of Commerce (in downtown Boerne); or by phone (830.331.9079). Single Tickets for each event will go on sale December 7th at the same three locations.

The Boerne Performing Arts 2012 Inaugural Festival of the Performing Arts will feature: **Vienna Boys Choir** (February 9), **TAO: The Art of the Drum** (March 4) and **Bowfire** (March 8). All performances will be held at Champion HS Auditorium and will begin at 7:30pm.