

FOR IMMEDIATE RELEASE

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ON-LINE TICKETING for BOERNE PERFORMING ARTS!!!

BOERNE, TX – December 11, 2011. On-line ticketing services for both single events and for the 3-concert series are now available on-line at www.boerneperformingarts.com. The newly formed Boerne Performing Arts completed their Priority Seating Series Ticket Campaign and has reported over 25% of the available seating has now been reserved.

“Ticket sales are fast and furious for **Bowfire**, **TAO-The Art of the Drum** and **Vienna Boys Choir!**” according to Doris Perez, President of Hill Country Council for the Arts, the umbrella organization for Boerne Performing Arts. “The entire community can now experience exhilarating performances that tour the world...without leaving our own backyard!”

TAO-The Art of the Drum’s 2012 US touring schedule includes: Seattle, San Diego, Albuquerque, Nashville, Boston, Baltimore, Toronto...and now in Boerne, Texas. **Bowfire’s** recent 24-city tour for PBS included New York, Cleveland, Chicago, and Los Angeles...and now in Boerne, Texas.



Boerne Champion HS Auditorium will be home to large stage productions you would normally experience only in larger international venues. Ticket prices (\$30-\$40-\$50) for each event are all inclusive of ticketing/production fees. Boerne Performing Arts is presenting their inaugural season of bringing the world of performing arts to our community...providing easy ticketing, easy transportation, and easy parking for every event.

Texas Music Educators Association (TMEA), the largest music educators association in the United States, will be featuring the **Vienna Boys Choir** as their guest artist for their opening concert (closed to the public) in San Antonio. This headliner event will be one night before they arrive in Boerne, Texas!!

The official Boerne Performing Arts Box Office is the Boerne Area Chamber of Commerce, located in their “prime downtown location” at 121 S. Main Street. Telephone Orders may be placed by calling 830.331.9079.

But the easiest way is to purchase tickets is without leaving your home. Visit www.boerneperformingarts.com and select your choice seats for any or all of these events! Perez continues, “Tickets can provide the perfect “Gift” for the holidays. Likewise, these performances offer local and regional businesses an opportunity to reward employees with ‘something really special’ in their holiday stocking.”