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WORLD-CLASS EDUCATIONAL OPPORTUNITIES

BOERNE, TX – November 15, 2011. The newly formed Boerne Performing Arts extends their community involvement with offerings to local students through their “Boerne Performing Arts for Kids” programs. Imagine the look on a child’s face when first entering a 1,000-seat auditorium (that would be Boerne Champion High School Auditorium) and experiencing a performance by world-class artists! These encounters are not soon forgotten and it may instill a love for the performing arts that will last a lifetime.



Boerne Performing Arts’ commitment to the youth of our community is based on the belief that a broad range of performing arts is critical to education and that we have a responsibility to plant the seeds to cultivate the audiences and artists of tomorrow.

Cathie Meadows, Boerne ISD Fine Arts Teacher comments, “Boerne Performing Arts will have a great impact on our school district. 2000 students will be able to see and experience these world-class performances without cost to the students or our district. As students learn of other cultures and experience performances by world-renowned artists, they will also be inspired to achieve greater goals and to think ‘outside the box’. These performances will give many of our students an opportunity they might otherwise never experience.”

These students will experience **TAO: The Art of the Drum** and **BOWFIRE** during special 10:00am student shows. These programs are made possible through sponsorships, patron donations, grants and ticket sale proceeds from the public performances. For additional information, visit www.boerneperformingarts.com.



TAO: The Art of the Drum will be one of two artists that perform special student concerts while on tour in Boerne, Texas. This young and vibrantly modern take on the traditional art form of Japanese Drumming will provide the total entertainment package experience for 1,000 students.

The second “student outreach” benefit will afford students in Boerne ISD the opportunity to showcase their talents at the evening concerts. Meadows continues, “Some of the outstanding BISD performing groups will entertain in the lobby before the concerts and intermission, while student artwork will be on display throughout the lobby”. This program “Pre-Concert Preludes & Art Galleries” will highlight the talents of the students and Fine Arts faculty of BISD.

These two programs are the starting point for outreach opportunities offered by Boerne Performing Arts. As the community embraces and supports the program, additional opportunities will become available.

The total family entertainment package is available now with priority seating available if you place your order by December 1. A 3-concert series package begins at \$75, Patron Level Support begins at \$150, and Sponsorship Levels begin at \$2,500. Complete information is available at: www.boerneperformingarts.com. Additionally, you may request information from the Boerne Performing Arts Message Line (830.331.9079) or stop by the new downtown location of Greater Boerne Chamber of Commerce to pick up a packet of information.

Each artist will only be performing one evening concert, so seating is limited.