

FOR IMMEDIATE RELEASE

Contact: Sue Talford

Boerne Performing Arts

830.238.4842

talford@omniglobal.net

BRINGING THE WORLD TO BOERNE!!!

BOERNE, TX – September 15, 2012. Boerne Performing Arts continues their 2013 series ticket campaign with the 3-concert series ticket package offering residents of Boerne the opportunity to attend world-class performances in their own community. A short drive, no parking fees, and a state-of-the-art auditorium that provides 1,000 concertgoers with a clear line of vision to the stage, complete the package of this family entertainment offering.

2012-2013 will find Drumline Live criss-crossing our nation...including performances in Philadelphia, Newark, Baltimore, Miami, Long Beach, Las Vegas, Dallas, and on January 30th...Boerne!!! This exhilarating production features a high-energy group of musicians and dancers performing an eclectic mix of musical styles through explosive percussion, resonating brass, and dazzling choreography!

Featured on 60 Minutes, Oprah, the Tonight Show, Good Morning America, Today, Public Radio's Performance Today, and called "The Fab Five" by People Magazine...The 5 Browns will now be featured in Boerne on February 9th. The 5 Browns will be featured with their 5 Steinway Grand pianos in what is described as "Pianomania!"

Direct from Ireland, the first stop of the 2013 North American Tour for Celtic Nights is Boerne, Texas!!! February 23rd will bring an evening of lifting melodies and lyrics paired with Irish musicians and dancers as they bring the rich Irish heritage and Celtic experience to Champion High School Auditorium.

Series Ticket prices for the 2013 Series begin as low as \$75 for all three concerts. The 3-concert series ticket provides you with the same priority seating for all three concerts and will save you from 16%-20% over the single ticket prices. Series tickets can be ordered now through October 1st. Single tickets (\$30-\$40-\$50) for each concert go on sale to the general public on November 1, 2012.

Series Ticket Information for the 3-concerts is available at the Greater Boerne Chamber of Commerce and the Boerne Convention and Visitors Bureau. For telephone requests, please call 830-331-9079. Information and Order Forms are also available at www.boerneperformingarts.com.

Boerne Performing Arts operates autonomously under the auspices of the Hill Country Council for the Arts, a 501(c)3 non-profit organization whose primary mission is to develop and sustain a cultural environment that supports and promotes awareness, appreciation, education and public access to all arts in Boerne, Kendall County and the Texas Hill Country.