

FOR IMMEDIATE RELEASE

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ANNOUNCING: BOERNE PERFORMING ARTS 2013!!!

BOERNE, TX – May 8, 2012. Mark your calendars! The concerts for Boerne Performing Arts 2013 Series are now scheduled! Ticket packages for the 3-concert series are now available for purchase, with prices as low as \$75 for the 3-concert series.

Kicking off the Boerne Performing Arts 2013 3-Concert Series is DRUMLINE LIVE (January 30th), a show-stopping marching band extravaganza that parades the football stadium to center stage in a theatrical production. Concertgoers will be treated to 5 Steinway Grand Pianos and the exclusive Steinway Artists, THE 5 BROWNS, on February 9th, when five siblings from one family will present a performance that has been dubbed the “Biggest Music Sensation in Years”. Direct from Ireland, CELTIC NIGHTS, will feature the finest vocalists in the Celtic world showcased against a thundering backdrop of expert dancing and musicianship, on February 23rd.



Check it out now! Information and previews of these world-class performing artists is available at www.boerneperformingarts.com. Information for the 3-concert series is available at the Greater Boerne Chamber of Commerce and the Boerne Convention and Visitors Bureau. For telephone requests, please call 830-331-9079.



Ticket packages are available at the following levels: Patrons \$150-\$600 (individuals wanting to purchase tickets and make a donation), Business Affiliates \$1,000-\$1,500 (businesses that would like to include program advertising opportunities along with tickets and a donation), Sponsorships \$2,500-\$10,000 (contributions that include tickets, numerous levels of advertising, special “Meet & Greet” time with the artists, and recognition at the concerts), and Subscribers \$75-\$120 (Series Tickets).

Dan Rogers, Kendall County EDC and Committee Member, is pleased to announce that there has been no ticket increase for the 2013 series. “With continued community support of these events through Sponsorships and donations, it is possible for us to maintain our ticket prices, which includes all ticketing fees.”

Priority Seating (available until October 1) for the 3 events is given to purchasers of the 3-concert Series Package, which saves individuals 16%-20% off the single ticket price. Single tickets for events will be maintained at \$30-\$40-\$50. Single tickets will not be available until November 1st, after all the series ticket purchasers have been assigned their seating. Seating will be assigned based on the level of ticket purchase and the date the application is received.

All performances will be at 7:30pm at the state-of-the-art Boerne Champion High School Auditorium. Boerne Performing Arts is proud to partner with Boerne ISD in these presentations and will be offering outreach programs to the students of Boerne ISD with the visiting artists.

Boerne Performing Arts operates autonomously under the auspices of the Hill Country Council for the Arts, a 501(c)3 non-profit organization whose primary mission is to develop and sustain a cultural environment that supports and promotes awareness, appreciation, education and public access to all arts in Boerne, Kendall County and the Texas Hill Country.

