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## BOERNE PERFORMING ARTS FOR KIDS!!!

**BOERNE, TX – September 8, 2012.** Boerne Performing Arts continues to add to the quality of life in Kendall County through their presentations of world-class performing artists in their 2013 Concert Series. After successfully presenting their 2012 inaugural season with three sold-out performance by the world famous artists: Vienna Boys Choir, TAO-The Art of the Drum, and Bowfire, the Boerne Performing Arts organization has again contracted internationally recognized artists for their 2013 Concert Series.

“The variety and high quality of artists remains our highest priority,” affirms Carol Schultz, chairperson of Boerne Performing Arts. “We are committed to bringing in world-class artists that are scheduled in the larger venues of our State, and providing them with our small town hospitality! We are very excited about the diversity of our 2013 programs...featuring The 5 Browns, Celtic Nights, and Drumline Live!...and their appeal to both our evening audiences and student programs.”



*1,000 local students fill the Boerne ISD Champion High School Auditorium to experience a Boerne Performing Arts Student Outreach Experience. The 2013 Concert Series will afford over 3,000 local students this opportunity, and is made possible at no cost to the students through the support of ticket sales and patron donations to the organization.*

Boerne Performing Arts Committee Members have been raising funds through sponsorships, grants, patrons and ticket sales, to pay the artist/technical fees for three student shows. The end result will be 3,000 local students attending three one-hour concerts, free of charge, by each of the three visiting artists.

Boerne Performing Arts is encouraging local businesses and individuals to sponsor events such as these outreach programs, so that these world-class opportunities can continue to be offered to the youth of our community. Promoting the importance of the cultural arts within the community has already been demonstrated by: The Kronkosky Foundation, Boerne Convention and Visitors Bureau, The Boerne Star, Cordillera Ranch, GVTC Communications, GVTC Foundation, Hearts Home Acoustics, and Kendall County Economic Development Corporation.

Through October 1, the 3-concert series ticket package is available which provides a savings of 16-20% off the single ticket prices for the events. A 3-concert subscription package begins at \$75, while a 3-concert patron level package begins at \$150. Business Affiliates and Sponsorships provide tickets for all events in addition to advertising opportunities. A portion of each ticket packet purchased is applied toward the "for Kids" mission of the organization.

Information is available in person at: Boerne Convention and Visitors Bureau and Greater Boerne Chamber of Commerce. Information may be requested by phone at: 830-331-9079 or by visiting [www.boerneperformingarts.com](http://www.boerneperformingarts.com).

Boerne Performing Arts operates under the auspices of the Hill Country Council for the Arts, a 501(c)3 non-profit organization.