

BOLLYWOOD...MEET BOERNE

BOERNE, TX – March 16, 2017. What is Bollywood you ask? Coined by a journalist in the 1970's, this term refers to the film industry based in the city of Mumbai, India, which used to be called Bombay. Bombay + Hollywood = Bollywood! And Taj Express is the live stage production of this colorful industry.



A kaleidoscopic, high-energy fusion of film, dance, and music, Taj Express brings the colorful costumes and boisterous beats of Bollywood to life right before your eyes. Having entertained billions worldwide for decades, India's Bollywood industry is among the most prolific of global cinema. When you hop aboard the Taj Express, you'll embark on an exotic adventure that will have your feet moving, your hands clapping, and your heart soaring!

Taj Express has taken off on their 3-month North American tour that began in New York and ends in California headlining 51 theatres in 84 days! With only three stops in Texas...Houston, Dallas and Boerne...local residents have an incredible opportunity to take in this musical production that lights up the stage with shimmering costumes and high energy dance. This Bollywood story showcases a surge of vibrant footwork and an illustration of emotional rapture.

The dazzling sights and sounds of Taj Express take you on a live journey of India – evoking Bollywood's rollicking, contemporary energy while respectfully representing centuries of Indian culture. Taj Express is the brainchild of sisters Vaibhavi and Shruti Merchant, whose grandfather is considered a founding father of

Bollywood. This internationally acclaimed stage production weaves an intoxicating tale of Kareena, a beautiful actress, and Arjun, a handsome hero of the streets.

The 40-member company will be the largest production to date for Boerne Performing Arts. Taj Express is loaded with action, romance, comedy, a royal wedding Bollywood-style, and larger-than-life dance numbers set to India's latest pop hits and its folk music classics.

What TAO does for Japanese taiko drumming...TAJ EXPRESS does for Bollywood!

Boerne Performing Arts concludes their sixth season of bringing the world of professional performing arts to our community with the introduction of this Bollywood production. The performance will take place at Boerne Champion Auditorium on Friday, April 7, 2017, at 7:30pm.

Taj Express tickets (\$30-\$40-\$60 and \$20 for students) are available at the following:

- Online: www.BoernePerformingArts.com
- By Phone: 830-331-9079
- In Person: Greater Boerne Chamber of Commerce
- Email: info@BoernePerformingArts.com