

FOR IMMEDIATE RELEASE

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JUMPING THROUGH HOOPS!

BOERNE, TX – February 19, 2015. While Thursday, February 19 marks Chinese New Year 2015, Thursday, February 26, is the date town of Boerne will go “head over heels” with the arrival of the New Shanghai Circus and their incredible display of artistic gymnastics! This brilliant troupe of tumblers, contortionists, acrobats and jugglers, will defy gravity and execute breathtaking feats as they stretch the limits of human ability in this spellbinding show.



The troupe of the New Shanghai Circus will be jumping through hoops on stage at Boerne Champion Auditorium...while ticket holders to the event will be jumping through hoops at local eatery Sugar Shack with a discount on their yummy shakes!!! Celebrate the Chinese New Year and the Year of the Goat!

Boerne Performing Arts partners once again with Sugar Shack, a local 50's style Ice Cream Parlor and Soda Shop that specializes in decadent ice cream sandwiches, delicious banana splits, hand dipped Blue Bell Ice Cream, frothy frosties and creamy shakes. Did we say creamy shakes? Actually, they are scrumptious! And you will go head over hills with the taste sensation of a scrumptious shake as you enjoy 50% off any shake with the purchase of a ticket to the New Shanghai Circus.

The Sugar Shack has a cool hangout in the back of the Shack with table top bowling, air hockey, foosball, checkers, barrel of monkeys and lots of old school fun! The New Shanghai Circus performance on Thursday, February 26, will be a cool hangout on the big stage featuring tumbling, tight-rope walking, balancing acts, hula-hoop diving, juggling, rocker bowl, group rope skipping and plate spinning!

Fourth grade students from Boerne, Bandera, Fredericksburg and Comfort will be among the 1,000 students attending a special “in school” one-hour performance by the New Shanghai Circus. These educational programs are made possible through the generous sponsorships of H-E-B, Authentic Custom Homes LLC, Jefferson Bank, The GVTC Foundation, Boerne Kendall County Economic Development Corporation, and The Boerne Star. These six civic-minded businesses provide the funding for these Boerne Performing Arts FOR KIDS events so that there is no cost to the students.

In addition to the Community Partnership with Sugar Shack, the Patrick Heath Public Library partners with Boerne Performing Arts by offering educational programs entitled “Gung Hay Fat Choy” and “Read All About It” to encourage readers of all ages to become familiar with literary works that are written by Chinese authors or take place in China.

So residents of Boerne...start jumping through the hoops! Take advantage of your community opportunities at the library, at local restaurants, and at the theater!

Adult Tickets (\$30-\$40-\$60) and Student Tickets (\$20) are available at www.BoernePerformingArts.com, 830-331-9079, or by visiting Greater Boerne Chamber of Commerce and/or Boerne Convention and Visitors Bureau. The performance is Thursday, February 26, at 7:30pm, at Boerne Champion Auditorium.