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BRINGING THE WORLD TO BOERNE

BOERNE, TX – November 22, 2011. Variety is a keyword for the newly formed Boerne Performing Arts organization. Broadening horizons and introducing performing arts representing various world cultures is a critical component in selecting the artists for the 2012 Inaugural Festival of Performing Arts.

Looking at the line-up of performers...**Vienna Boys Choir, TAO: The Art of the Drum**, and **Bowfire**, Boerne Performing Arts will afford the community three musical styles and three musical art forms, each with a distinctive style. The traditional vocal music performance by the Austria's Vienna Boys Choir is a direct contrast to the modern-day interpretation of traditional Japanese taiko drumming from the opposite side of the world.

Bowfire blends the traditional with non-traditional...a blazing blur of Celtic, Gypsy, Texas Swing, Ottawa Valley/Cape Breton, Jazz, Classical, Bluegrass, and even a little bit of Country. Going beyond the variety of musical styles offered by Bowfire, their show will also include Celtic/step/tap dancing and vocals, in addition to the finest fiddle and violin virtuosos ever assembled on one stage.



*Boerne Performing Arts will close their 2012 Inaugural Festival of the Performing Arts with a barnburner...literally one of the hottest shows that has toured the world over the last ten years. **Bowfire**, an unparalleled group of “uber-fiddlers”, figuratively burns up any venue they play.*

"The demographics of Kendall County are varied, and the Boerne Performing Arts concerts should represent that same diversity", according to Dan Rogers, Vice-Chair Person for Boerne Performing Arts and President/CEO Kendall County Economic Development Corporation. "We are a small town, but a growing town. The addition of a world-class performing arts organization is improving the quality of life for all our residents."

There are a variety of ways that community members can get involved with this exciting new adventure for the City. Sponsorships are available for each of the three concerts as well as contributions/tickets at patron level. The purchase of a 3-series ticket package affords a 16%-20% savings off the single ticket admissions.

Residents of Boerne and the surrounding area can obtain ticket information three ways: web: www.boerneperformingarts.com; in person: Greater Boerne Area Chamber of Commerce (downtown Boerne); by phone: 830.331.9079. Purchase your series ticket package by December 1 to receive priority-seating assignments.

Boerne Performing Arts operates under the auspices of the Hill Country Council for the Arts, a 501(c)3 non-profit organization that supports a variety of arts organizations in the Texas Hill Country.