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## **BOERNE PERFORMING ARTS 2013 SERIES TICKET CAMPAIGN!!!**

**BOERNE, TX – September 1, 2012.** Boerne Performing Arts will once again be bringing the world of professional performing arts to our community, providing world-class entertainment at Boerne Champion High School's state-of-the-art auditorium and offering residents the opportunity to attend internationally acclaimed performers without leaving Kendall County. Ticket packages for the 3-concert series are available now through October 1, with prices starting as low as \$75 and providing a 16-20% savings off single ticket prices.

The 2013 Season will feature Drumline Live (January 30, 2013), The 5 Browns (February 9, 2013) and Celtic Nights (February 23, 2013). Information and previews of these world-class performing artists is available at [www.boerneperformingarts.com](http://www.boerneperformingarts.com).

Series Ticket purchasers will be given priority seating before single tickets for each event go on sale to the general public on November 1, 2012.

Ticket prices for the 2013 Series are the same as the 2012 Inaugural Series, in which all three sold-out concerts were performed to an audience of 1,000 people. Series Ticket Information for the 3-concerts is available at the Greater Boerne Chamber of Commerce and the Boerne Convention and Visitors Bureau. For telephone requests, please call 830-331-9079.

Series Ticket packages are available at the following levels: Patrons \$150-\$600 (individuals wanting to purchase tickets and make a donation), Business Affiliates \$1,000-\$1,500 (businesses that would like to include program advertising opportunities along with tickets and a donation), Sponsorships \$2,500-\$10,000 (contributions that include tickets, numerous levels of advertising, special "Meet & Greet" time with the artists, and recognition at the concerts), and Subscribers \$75-\$120 (Series Tickets).

Boerne Performing Arts is proud to partner with Boerne ISD in these presentations and will be offering outreach programs to the students of Boerne ISD with the visiting artists. A portion of all ticket revenues and donations will be applied toward three student outreach programs, one presented by each artist, that affords local children the opportunity to attend a one-hour student program during the school day at no cost to the students.

Boerne Performing Arts operates autonomously under the auspices of the Hill Country Council for the Arts, a 501(c)3 non-profit organization whose primary mission is to develop and sustain a cultural environment that supports and promotes awareness, appreciation, education and public access to all arts in Boerne, Kendall County and the Texas Hill Country.